

Making Washington

the Healthiest State

in the Nation.



Washington State Board of Health

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July 12, 2006

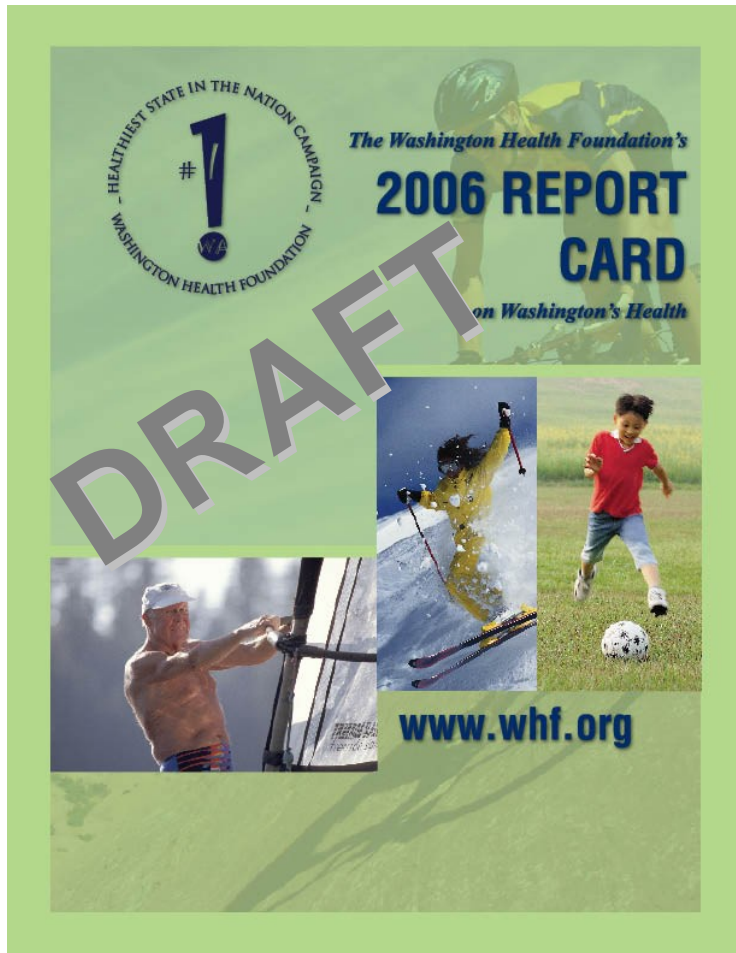
HEALTHIEST STATE IN THE NATION CAMPAIGN



It's all about Connections

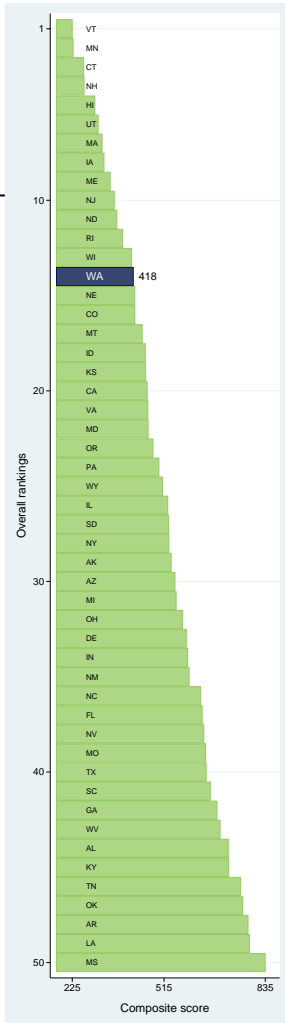
- People & Organizations
- A Sticky Message
- Community Excitement
- Keep it Simple
- Make it Fun!

2006 Report Card



The draft of the
2006 Report Card
on Washington's Health
tracks a series of Health
Outcomes and Measures
that guide the
Healthiest State in the
Nation Campaign

Overall Rankings



**Washington
is ranked 14th
overall among the
states in both WHF's
report card and in the
United Health
Foundation's
national rankings.**

2005 STATE HEALTH RANKINGS

1. Vermont
2. Minnesota
3. Connecticut
4. New Hampshire
5. Hawaii
6. Utah
7. Massachusetts
8. Iowa
9. Maine
10. New Jersey
11. North Dakota
12. Rhode Island
13. Wisconsin
- 14. Washington**

HEALTH RANKING INDICATORS—2005

Washington is #14 overall

Healthy Living

- #3 Seat belt use
- #9 Smoking rates
- #10 Physical activity
- #18 Nutrition
- #20 Binge drinking rates
- #29 Preventive care

Healthy Systems

- #19 Insuring for prevention
- #27 Economic well-being
- #35 High school graduation rates
- #35 Medical quality
- #43 Health home
- #44 Public health investment

Outcomes

#8 – Selected mortality

#10 – Premature death

#22 – Infectious disease

#26 – Limited activity days

#32 – Emotional well-being



Preliminary Policy Priorities 2007

- **Improve public health system performance and capacity**
- **Close the health disparities gap**
- **Provide health homes for all our children**
- **Promote healthy eating and active living**
- **Write a “Healthiest State in the Nation” state budget**
- **Articulate principles of universality in care or coverage**

Health Disparities – Building on 2006 Legislative Success

Considering Options Including:

- Increasing the number of minority members on health, housing and education related boards and commissions in state and local government and in the private sector
- Reducing tobacco use, particularly in partnership with Native American tribal governments
- Increasing attention to diversity in health professions school entry practices and results
- Eliminating the K-12 “Achievement Gap”
- Increasing literacy among minority children (K-9)
- Ensuring cultural diversity in target populations and strategies for early learning, childhood obesity, school health and other health promotion, disease prevention efforts
- Increasing the availability of interpreter services

Health Home

- Health and wellness focus
- Trusted health partner
- Central collection point of individual health information
- Active individualized health plan

HEALTHIEST STATE GRANT PROGRAMS

- Focus on linking Healthy Living and Healthy Systems
- Community-Based Partnerships for Health Promotion and Systems Change
- Healthiest State grants of \$850,000 will be awarded in 2006

GOVERNOR'S COMMUNITY HEALTH BOWL SEPTEMBER 18 – NOVEMBER 1, 2006



2005 BOWL HIGHLIGHTS

- 17,000 individuals
- 115 schools in 37 counties
- 500+ communities
- Many team competitions
- 3000+ state employees

HEALTHY SYSTEMS QUESTIONS

The 'Teachable' Moment

- Healthy Living is only part of the equation
- Healthy Systems Questions help participants understand the infrastructure needed to improve health

What is the current high school graduation rate in Washington?

- 92.3%
- 81.7%
- 68.5%
- 54.6%

HEALTHIEST STATE IN THE NATION: Leading Partners for Progress

- American Heart Association
- American Stroke Association
- Association of Washington Public Hospital Districts
- Greater Seattle Chamber of Commerce
- Group Health Cooperative
- Service Employees International Union District 1199 NW
- AstraZeneca
- Phrma - Rx Help for WA
- Washington State Department of Health
- Washington State Health Care Authority
- Washington State Hospital Association
- Washington State Nurses Association
- Washington State Pharmacy Association
- Children's Hospital

and 500+ Participating Organizations

HOW CAN WHF HELP?

- Free web-based *tracking system* for physical activity, weight loss, internal competitions and Healthy Systems changes
- *Speakers* on Campaign & Workplace Wellness
- Governor's *Community Health Bowl*
- Statewide *visibility*
- *Pedometers* (sale in bulk - \$3 – 5.00)
- Pins, bracelets, banners, other *prizes*
- Healthy Systems Challenge *Grants*

HOW CAN YOU BE INVOLVED?

- Make sure your club is a ***Participating Organization***
- Complete the online Healthy Systems Challenge Assessment
- Urge all members to join as ***Champions***—
Set up teams & log miles at www.whf.org
- Get your ***local community involved***
- Reach out ***to your local school and businesses***
- Organize teams for the ***Community Health Bowl***